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Excel Homework-Kickstart My Chart

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* There were more successful campaigns are than failures.
* Theatre had the most successful campaigns.
* More successful campaigns were started in May than any other month.

2. What are some of the limitations of this dataset?

* Different currencies may make it hard to compare and analyze aspects of data.

3.What are some other possible tables/graphs that we could create?

* Below I paced graphs showing the success rate for each category and the average goal for each category. I feel these two graphs gives us some more insight. Theatre had more successful campaigns but music had a higher percentage of successful campaigns. Film and video had the highest average goal(US). Technology had the highest averaged pledged amount(US) but had the 5th lowest success rate at 35%.